GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:4826
ANSWERED ON:24.08.2001
REPORT OF DTT SERVICE
DAGGUBATI RAMANAIDU

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government have received feasibility Report on Prasar Bharati`s planned Digital Terrestrial Television (DTT) service;

(b) if so, the details thereof along with the main recommendations of the said report; and

(c) the action taken by the Government thereon ?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a) & (b): Prasar Bharati has received the feasibility report on introduction of DigitalTerrestrial Television (DTT) service in India, prepared by M/s BBC Resources.The study has concluded that a Public Service-led Digital Terrestrial Television proposition is strategically important, technically deliverable, operationally challenging and financially justifiable.

(c): The report is under consideration of Prasar Bharati.